

**QSR-FPI**  
**FOODSERVICE**  
**PACKAGING**  
**AWARDS**

# 2013 Awards Presentation

*Memphis*

*October 9, 2013*



**FOODSERVICE PACKAGING**  
**INSTITUTE®**



Limited-Service, Unlimited Possibilities

# PERFORMANCE INNOVATION

***Category Description:***

For design innovations that improve product performance

***Entries Received:***

15

# THIRD PLACE FOR PERFORMANCE INNOVATION

**Product:**  
Twin Lock

**Company:**  
LBP  
Manufacturing

**Manufacturer:**  
LBP  
Manufacturing

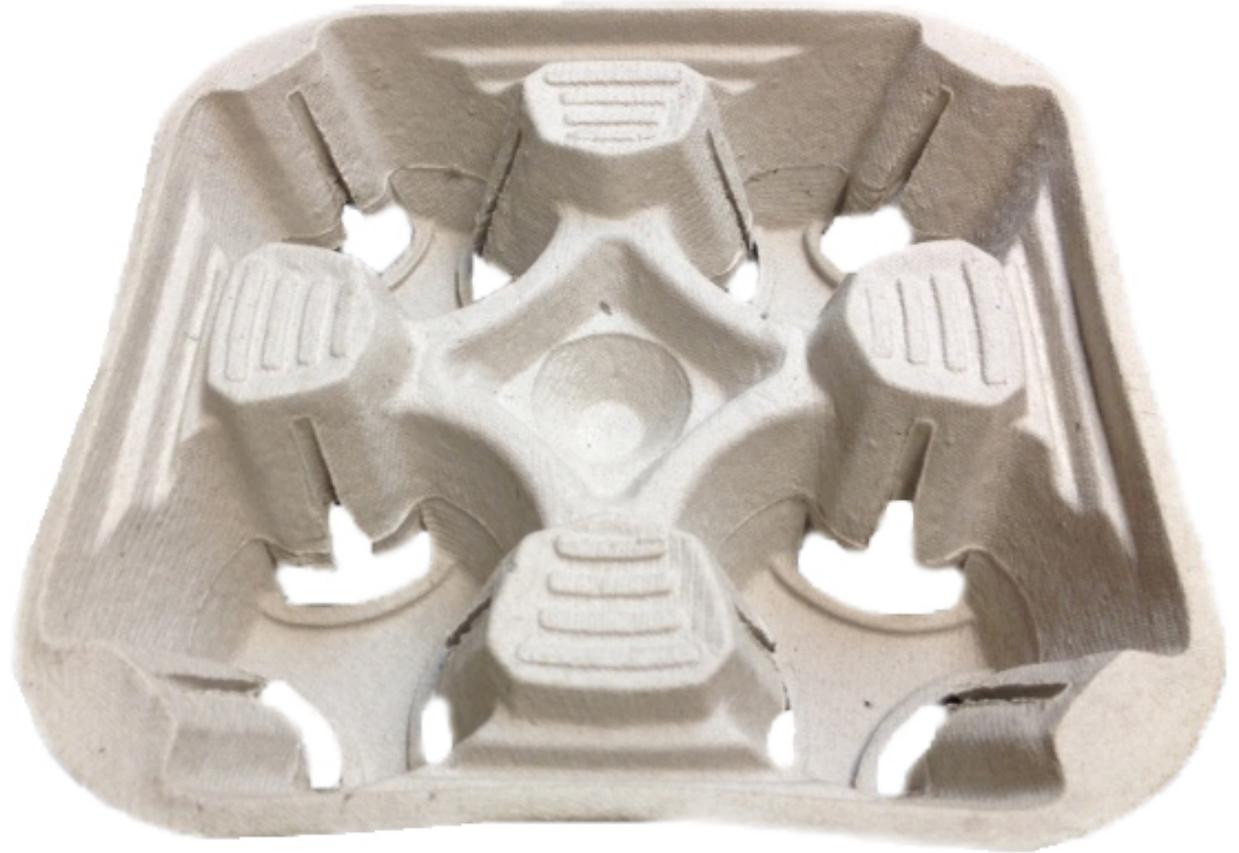


# SECOND PLACE FOR PERFORMANCE INNOVATION

**Product:**  
Cascades  
ULTRAFIT

**Company:**  
Cascades  
Moulded Pulp

**Manufacturer:**  
Cascades  
Moulded Pulp  
and Cascades  
Forma-Pak



# FIRST PLACE FOR PERFORMANCE INNOVATION

**Product:**  
InCycle® Cup

**Company:**  
MicroGREEN  
Polymers, Inc.

**Manufacturer:**  
MicroGREEN  
Polymers, Inc.



# INNOVATION IN CONVENIENCE

## *Category Description:*

For innovative features that make packaging easier to use and/or more convenient for the consumer and/or foodservice workers

## *Entries Received:*

25

# THIRD PLACE FOR INNOVATION IN CONVENIENCE

**Product:**  
Catering Platters  
and Lids

**Company:**  
Subway®

**Manufacturer:**  
Pactiv



# SECOND PLACE FOR INNOVATION IN CONVENIENCE

**Product:**  
Big Bo Box

**Company:**  
Bojangles'  
Restaurants, Inc.

**Manufacturer:**  
Accurate Box  
Company



# FIRST PLACE FOR INNOVATION IN CONVENIENCE

**Product:**  
Folia™

**Company:**  
Eco-Products

**Manufacturer:**  
Eco-Products



# INNOVATION IN BRAND DELIVERY

## *Category Description:*

For innovations in the use of graphics or graphic design elements to create packaging appeal

## *Entries Received:*

24

# THIRD PLACE FOR INNOVATION IN BRAND DELIVERY

**Product:**  
KFC eleven  
Branded  
Packaging

**Company:**  
Creative Alliance  
Inc.

**Manufacturer:**  
International  
Paper



# SECOND PLACE FOR INNOVATION IN BRAND DELIVERY

## Product:

KFC THE BOX &  
THE BOX 2

## Company:

Yum Restaurant  
Co., Ltd

## Manufacturer:

Chan Wanich  
Security Printing  
Co. Ltd.



# FIRST PLACE FOR INNOVATION IN BRAND DELIVERY

## Product:

Nathan's Famous  
Cheddar Cheese  
Crunchy Crinkle  
Fries

## Company:

Inventure Foods,  
Inc.

## Manufacturer:

Inventure Foods,  
Inc.



# INNOVATION IN SUSTAINABILITY

## *Category Description:*

For sustainable innovation in packaging through environmental, economic, and/or social impact

## *Entries Received:*

22

# THIRD PLACE FOR INNOVATION IN SUSTAINABILITY

**Product:**

Folia™

**Company:**

Eco-Products

**Manufacturer:**

Eco-Products



# SECOND PLACE FOR INNOVATION IN SUSTAINABILITY

**Product:**  
InCycle® Cup

**Company:**  
MicroGREEN  
Polymers, Inc.

**Manufacturer:**  
MicroGREEN  
Polymers, Inc.



# FIRST PLACE FOR INNOVATION IN SUSTAINABILITY

**Product:**  
EarthPact Natural  
Grease Resistant  
Kit 7

**Company:**  
Carvajal Pulp &  
Paper

**Manufacturer:**  
Carvajal Pulp &  
Paper



# THE “WOW” FACTOR

## *Category Description:*

For innovative packaging that best personifies the “wow” effect when consumers or foodservice operators use or see this packaging

## *Entries Received:*

38

# THIRD PLACE FOR THE "WOW" FACTOR



**Product:**  
Color Changing  
Spoons and Mood  
Straws with  
Message

**Company:**  
Go-2Products

**Manufacturer:**  
Go-2Products

# SECOND PLACE FOR THE “WOW” FACTOR



**Product:**  
McDonald's  
Jewelry Burger  
Box

**Company:**  
Packaging  
Technology  
Solutions, a  
Division of HAVI  
Global Solutions

**Manufacturer:**  
Dai Nippon  
Printing, The  
Pack and Asahi  
Kasei Pax

# FIRST PLACE FOR THE “WOW” FACTOR

**Product:**  
KFC Snack Box

**Company:**  
Yum Restaurant  
Co., Ltd

**Manufacturer:**  
Thai Container  
(TTC) Co.,  
Ltd/Paper Box  
Co., Ltd.



# JUDGES' AWARD

**Product:**  
SmartStock®  
Touchless Cutlery  
Dispenser

**Company:**  
Georgia-Pacific  
Professional

**Manufacturer:**  
Georgia-Pacific  
Professional



# FINALISTS FOR 2013 FOODSERVICE PACKAGE OF THE YEAR



# 2013 FOODSERVICE PACKAGE OF THE YEAR

**Product:**

Folia™

**Company:**

Eco-Products

**Manufacturer:**

Eco-Products

